LET THERE BE GLOBAL EDUCATION FOR A GLOBAL UNIVERSITY

UCLA International Institute
The CENTENNIAL Campaign for UCLA
A UCLA EMPOWERED WITH IN-DEPTH KNOWLEDGE ABOUT THE WORLD

Education about the world does not remain within the halls of academia; it enhances cultural understanding, shapes public debate, and informs policy.

Photo: Oliver Chien/ UCLA

Photo: Todd Cheney/ UCLA
California is a place for visionaries. People journey to our state with the unshakable notion that they can reinvent themselves and the world around them.

UCLA is the embodiment of this optimistic spirit. No other higher education institution has achieved, innovated, or impacted the world more in its first 100 years — the headlines, the moments in history, the radical breakthroughs. UCLA has played a role in shaping the present world in every way.

Imagine what’s possible in our next century.

The most urgent problems facing the world today — whether climate change, economic inequality, infectious diseases, or international conflicts — require a global response. Imagine a world in which those responses are developed by the best experts in the world, yet designed to be implemented effectively in vastly different socioeconomic and cultural settings. The UCLA International Institute supports the faculty and students who tackle these problems and lead the solutions.

Together, when the world calls, we can say ... LET THERE BE.
What began as the Southern Branch of the University of California has grown into one of the world’s leading institutions. More than a bubble of academia, UCLA is leading the very evolution of our global society.

UCLA has always had a special geographic, and now demographic, relationship with the countries of Latin America and the Pacific Rim. But we have long recognized our responsibility to train experts and lead the research agenda on all regions of the world.

Indeed, interdisciplinary study of the world at UCLA dates back to 1933 — long before the United States became a superpower. We offered an undergraduate degree in Latin American Studies as early as 1947.

About the same time that UCLA established research centers for the study of the Near East, Russia and Eastern Europe, Africa, and Latin America, we created a formal institute for international studies to house those centers (1958). The new institute initiated education abroad programs on campus (1962) and created one of the very first U.S. exchange programs with China (1979), followed by one with Japan (1980).

Now called the UCLA International Institute, it is the central hub for area and global studies on campus and houses over 25 centers and programs, including interdisciplinary teaching programs that offer a wide range of undergraduate majors and minors, as well as four graduate programs.

The world may have changed greatly since UCLA was founded, but our commitment to educating students about it has not.
Many are aware that state funding of our public institutions has changed over the decades. Few know just how greatly it has shifted. State support for UCLA has fallen to 7 percent of total expenditures. That is less public funding than private institutions receive in other states.

In order for UCLA students to be future leaders in today’s world, they must first experience it. Studying and volunteering in other countries teaches our students that people the world over have a stake in one another’s success, that we share many problems that require collaborative solutions.

We must redouble our efforts to teach undergraduate and graduate students foreign languages and cultures and enable them to study abroad. The interdisciplinary research centers and degree programs of the UCLA International Institute promote such training as their core mission — for students and faculty alike.

Expertise in all areas of the world is an ongoing national imperative. Yet since the end of the Cold War, and again during the recent recession, federal and private foundation funding for area and global studies has been significantly reduced. The result is that the United States increasingly finds itself without the benefit of a younger generation of experts able to confront a myriad of 21st-century challenges.

Among those challenges have been international terrorism, the Arab Spring and Syrian civil war, the international crisis in Crimea, the rise of China and India as world powers, and faltering democracies in several regions.

The UCLA International Institute accordingly seeks support that will enable it to:

• Transform education by making it truly global;
• Empower students with in-depth knowledge of the world;
• Drive innovative research and academic programs forward; and
• Strengthen the UCLA International Institute so that it can advance global welfare to an even greater degree.
Office of Vice Provost for International Studies

Senior Associate Vice Provost and Director

Associate Vice Provost

Interdepartmental Degree Programs

Undergraduate Programs
- International Development Studies (major only)
- Global Studies (major or minor)
- International & Area Studies

Majors
- African & Middle Eastern Studies
- Asian Studies
- European Studies
- Latin American Studies

Minors
- African Studies
- Africa & Middle Eastern Studies
- European Studies
- Latin American Studies
- South Asian Studies
- Southeast Asian Studies

Graduate Programs
- African Studies (M.A.)
- East Asian Studies (M.A.)
- Islamic Studies (M.A., Ph.D.)
- Latin American Studies (M.A.)

Education and Language Programs

Center for World Languages
National Heritage Language Resource Center

Special Programs

Cross-Disciplinary Scholars in Science and Technology
Fulbright Enrichment Program for the Greater Los Angeles Metropolitan Region
International Visitors Bureau
PKU-UCLA Joint Research Institute
UCLA Global Classroom
These are our promises:

TRAILBLAZING ACADEMIC PROGRAMS, RESEARCH, AND CAMPUS CULTURE

In an infinitely more complex landscape, one-track thinking is no longer viable. As fields continue to morph and blend, UCLA will remain a step ahead. Building upon our commitment to interdisciplinary study and the cross-pollination of fields in our research, The Centennial Campaign will propel UCLA into the model of how an intellectually integrated campus can create the knowledge, innovation, and leaders that will shape our future.

The UCLA International Institute’s degree programs have long been dedicated to interdisciplinary education, giving students the diverse knowledge and skills needed to work successfully in our changing world. For over 50 years, the Institute’s centers and programs have championed cutting-edge interdisciplinary research on world regions and global issues. One way we do this is to bring experts from UCLA’s many schools and divisions together with their international counterparts to address critical world issues.

A CAMPUS WITHOUT BORDERS

UCLA is Los Angeles and Los Angeles is UCLA. This symbiotic relationship enables both to set the standard on how a global, progressive society looks, feels, and acts. UCLA is not an ivory tower of academia, but rather, a force for shared advancement that is interwoven into the fabric of the city.

The depth and breadth of its research interests make the UCLA International Institute a valuable partner to its home city, whose economic interests and vibrant multiethnic population link it to virtually every corner of the world. The Institute shares international expertise in areas directly relevant to Los Angeles and California (such as water conservation), as well as critical local expertise relevant to countries worldwide (such as air pollution and its regulation).

A PATH TO FINANCIAL SELF-RELIANCE

The time has come to move past the belief that our fiscal solvency will be maintained solely by the state. The future of UCLA rests on becoming a more nimble university. We have, therefore, tasked ourselves with the vital undertaking of closing the endowment gap.

The UCLA International Institute seeks to create an endowment to ensure that global education remains a vital component of research and teaching at UCLA.
BEING ARCHITECTS OF THE FUTURE STARTS WITH STRONG PILLARS.

While our vision for UCLA and the future is set, how we get there is open to us all. We have laid a solid foundation in areas where UCLA has a proven history of effecting real change. We will push further, innovate more, and break new ground. Most importantly, The Centennial Campaign is an invitation to the community it is meant to serve.

Together we will...

TRANSFORM the educational experience.

EMPOWER researchers to discover and innovate.

ADVANCE global welfare and the public good.
The UCLA International Institute will TRANSFORM the educational experience.

To study abroad is to change a life — to make it bigger, more open to new ideas and discovery. In a world where planetary problems know no boundaries, the United States needs young people who understand and can work effectively with their peers worldwide.

Yet today, only 17 percent of UCLA undergraduates study abroad.

By making the experience of international study, research, and internships universal among UCLA undergraduates, the Institute will prepare a new generation of leaders who have direct experience of the world. At the same time, it will inspire them to resolve the world’s most pressing challenges.

UCLA students will graduate aware of the peoples and histories of the world’s different regions and speaking their languages. Not only will our graduates be more competitive in the global economy, they will stand ready to make greater contributions to multicultural Los Angeles, California, and the United States.

While The Centennial Campaign will serve as the major catalyst in a reimagined UCLA International Institute, transformation has already begun in and around campus. Here are just a few of the ways the Institute is currently rethinking education at UCLA.

Since 2011, the Terry and Suzan Kramer Global Leaders Scholars Program of the UCLA International Institute has awarded competitive scholarships to UCLA undergraduate students to study abroad for the first time.

Following a travel-study experience in Shanghai, one alumna of the program — Natalie Hatour — completely changed her career and academic goals. Today she works for the U.S. State Department, as of 2013, she was studying her third language.

For the last 14 years, the Institute has sponsored a Fiat Lux course that introduces undergraduate students to foreign scholars from all over the world. It features senior and junior Fulbright Scholars in residence at UCLA and other universities in Southern California, who discuss their countries, research, and views of the United States. The course, which is always fully enrolled, draws students from across campus and inspires many to study abroad.
In high school, Michelle Sinness (UCLA B.A. 2013, M.A. 2014) never imagined she would graduate from UCLA with a double major in Global Studies and Portuguese and a master’s degree in Latin American Studies. At UCLA, she received a host of fellowships, became a Latin American Institute Departmental Scholar (which allows students to complete a B.A. and M.A. in five years) and worked as an intern at the Burkle Center for International Relations.

A year-long language fellowship enabled Michelle to focus on studying Portuguese, even taking a Master-level literature class in the language. “I didn’t sleep much that year,” she reflects. A summer grant then allowed her to study Portuguese in Brazil, where she finally achieved fluency.

With a UCLA Global Citizens Fellowship, Michelle will travel to Lusaka, Zambia in summer 2014. There, she will help the Chikumbuso school update its math curriculum and train teachers in new pedagogical techniques.

Josue Lopez Calderon (UCLA 2010) credits his achievements to the interdisciplinary education he received in International Development Studies (IDS) and his time abroad. “Not only was I required to master a second language, but I was also challenged to focus on the political and economic development of two regions, the Western Hemisphere and Southeast Asia.”

After UCLA, Josue studied abroad in Thailand through a U.S. State Department program. Being there, he says, “not only helped me gain a cultural, political, and economic holistic perspective on the world, it also allowed me to share my Mexican-American upbringing with many friends who had never met someone of Hispanic descent.”

Now at the U.S. Department of the Treasury, Josue believes study abroad is essential for a job in today’s global economy, as “it shows potential employers that you can adapt to a new environment, be resourceful, and work with people from different cultures.”
The UCLA International Institute will EMPOWER researchers to discover and innovate.

It is no surprise that when popular revolutions sweep through Egypt or Ukraine, or a civil war in Syria begins to dismantle colonial boundaries and states, governments and journalists alike turn to scholars for knowledge and perspective.

By supporting outstanding research and teaching, and funding new faculty positions throughout UCLA’s departments and schools, the UCLA International Institute empowers regional and global faculty experts to make an impact on their fields and offer new perspectives. These experts also train the new generation of scholars who will conduct the research of the future.

The symposia, workshops, and conferences of the Institute and its centers create and nurture networks of scholars across UCLA, the country, and the world.

The UCLA International Institute will continue to champion innovative, multidisciplinary research and teaching about the world so that we may act more effectively in it.
Under world-renowned scholar Robert E. Buswell, the UCLA Center for Buddhist Studies has profoundly broadened Americans’ understanding of Buddhism. The center’s extensive publication projects have engaged scores of UCLA faculty and graduate students in research, translation, and writing.

At the request of the Jogye Order of Korean Buddhism, Buswell oversaw the translation of the Korean Buddhist canon, originally recorded on 81,000 woodblock prints. The most comprehensive collection of Korean Buddhist texts ever to appear in English, the 13-volume *Collected Works of Korean Buddhism* was published in 2012; it is available free of charge on the center’s website.


The Center for Middle East Development (CMED) promotes security and development in the Middle East through activities in the region and research and education at UCLA. In the region, CMED works to enhance dialogue, maintain and expand relationships among disparate groups, and inform policymakers about regional trends and innovative policy solutions.

At UCLA, CMED engages students and faculty in ongoing dialogue on Middle East development through courses, public events, and publications, including a peer-reviewed Routledge book series, an interdisciplinary journal, and a widely read blog.

CMED provides especially valuable support to graduate students, engaging them to do research, publish analyses of current events on the CMED blog, and serve as rapporteurs at its annual conference in Doha, Qatar. There, students meet leading scholars and practitioners from every country in the region. The center also supports recent UCLA Ph.D. recipients to teach on campus while they seek permanent academic positions.
The UCLA International Institute will ADVANCE global welfare and the public good.

Part of the mission of the UCLA International Institute is to bring together experts from multiple disciplines to conduct research on pressing world challenges. It’s one of the things we do best. Not only do we draw on the international networks of our centers and programs, we draw on the expertise of UCLA as a whole — giving us a special convening role with respect to collaborative projects on issues that require a global response.

We promote research that addresses some of the most critical and complex issues of our time: climate change, growing economic inequality, international migration, religious polarization, the spread of popular uprisings and armed conflicts around the world, and competition for natural resources.

Part of a leading public university in one of the world’s most global cities, the UCLA International Institute also serves as a first-class resource for the city of Los Angeles. Ours is a city where children are educated in English, but almost 50 percent of the population speaks a foreign language at home. The problems that Los Angeles faces are the same problems that the most dynamic cities the world over face. Solving them here really is solving them for the world. We don’t just offer UCLA’s expertise to the world; we draw upon international expertise to address local problems.

Another way we advance global welfare is to build cultural understanding and knowledge in our own multicultural city. Our diverse centers organize active outreach programs, offering some 500 free public events each year that share the latest research on the history, cultures, and politics of virtually every region of the world. The Institute’s well-respected professional development workshops for K–12 educators put that information into the hands of teachers throughout California and metropolitan Los Angeles, enriching their curricula.

The UCLA International Institute needs organizational support to ensure its financial stability and programmatic flexibility. A permanent endowment will allow the Institute to be an even more effective partner in advancing global welfare over the long term.
Days before California declared an official drought in March 2014, the UCLA International Institute, UCLA Institute of the Environment and Sustainability, and Australian Consultate-General in Los Angeles convened a conference to share the latest knowledge on water conservation and sustainability.

Australia’s extended droughts have led to advances in water conservation, water technologies, desalination, and drought management. Those advances are directly relevant to California, which in the past 20 years has seen extensive local and state efforts to improve water conservation and recycling.

Top governmental officials (including Australia’s ambassador to the United States), leading environmental scientists, legal experts, private sector engineers and nonprofit organizations compared implementation strategies and experiences in Australia and the United States. Droughts, they agreed, should be used to teach consumers and businesses to reduce water usage, to make construction codes consistent with limited water resources (e.g., require low-flush toilets or separate recycled water lines in new construction), and to expand critical groundwater storage.

A “whole-government” approach to efficient water conservation is imperative. This means that water, land use, development, construction, and public health authorities must work together. Community education on water policy and practices is also necessary to promote public understanding and gain public buy-in.

UCLA medical anthropologist Bonnie Taub and UCLA reconstructive surgeon and professor Reza Jarrahy are investigating why medical interventions for indigenous peoples in Latin America frequently fail. These peoples, observes Taub, bear a disproportionate burden of poverty and its associated epidemiological consequences in the region. Taub and Jarrahy’s research brings together doctors, public health experts, and anthropologists.

Jarrahy found high rates of post-surgical infection among young Guatemalan patients, so he joined Taub in volunteering for a nonprofit group that builds and installs concrete and ceramic stoves in poor indigenous households. “These stoves reduce smoke inhalation..., greatly improving both post-surgical conditions and the lifetime pulmonary health of young children,” he says.

Their collaboration has led Jarrahy to advocate for a more holistic approach to medical care in these communities. “To parachute in, operate, and leave is not a sustainable model,” he says. “It is more important... to build something that [these communities] can take ownership of.” To succeed, he and Taub agree, medical interventions must be grounded in cultural understanding and respect, and build trust through personal relationships.
THE MEANS TO TRANSFORM GLOBAL EDUCATION

Above: Kigali, Rwanda.

Right: Rome, Italy, the Colosseum.

Right: College of Education of the University of Rwanda, where the UCLA African Studies Center is working on a gender education project.

Photos: Steven Acosta/ UCLA
OUR GOAL: $35 MILLION

STUDY ABROAD SCHOLARSHIPS: $10 MILLION

CENTER/FACULTY/RESEARCH SUPPORT: $10 MILLION

LANGUAGE, AREA STUDIES, AND GRADUATE RESEARCH FELLOWSHIPS: $10 MILLION

INSTITUTIONAL STRENGTHENING: $5 MILLION
While the passing of UCLA’s first 100 years marks a historic moment to rally, it is not the only reason why now is the time to get involved. As a society, we are on the cusp of a new era. Never has a generation had more ability to impact the world around them.

Your vision of a better tomorrow begins today.

Empower UCLA students and faculty to shape the world through pioneering research, innovative teaching, and dedicated service.

Enhance the UCLA International Institute’s centers and programs.

Change students’ lives by opening the world to them.

Join your vision to ours. Influence how we study, live, and work in the world.

NOW IS THE TIME.
UCLA IS THE PLACE.
WHAT WILL YOU LET THERE BE?

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